



This is guide designed to help leaders and volunteers speak confidently about Give for Good and the Foundation. It provides key talking points, campaign highlights, and answers to commonly asked questions. Use this guide to assist with delivering a quick elevator pitch, or support conversations throughout the campaign!

What is the BSMH Foundation?

The BSMH Foundation operates in 13 communities across five states, allowing donors to support critical local health care needs with confidence.

Every donation stays local, supporting vital programs like patient care, community health services, or ministry- wide funds such as the Caring for Our Own Fund, which assists associates facing hardships.

What is Give for Good?

Give for Good is BSMH's annual associate giving campaign. It all kicks off with THE BIG GIVE on Wednesday, August 27th and runs through September 30th.

Whether it's through payroll deductions, a one-time gift, or donating PTO, giving is easy and meaningful.

Together, let's make this campaign a success and continue strengthening our communities!

Why give on or before the end of THE BIG GIVE?

The BSMH Foundation wants to thank you for your generosity with some fun rewards!

- THE BIG GIVE Shirt – Make a gift at the Power Hour, Lead for Good, or Half Hour Hero level by Midnight, August 27th, to be eligible.
- Make it Recurring – New donors who set up a recurring gift by midnight on August 27th will earn 500 Called to Shine points.
- Power Hour – Earn 1,200 Called to Shine points.
- Lead for Good – Earn 1,000 Called to Shine points.
- Half Hour Hero – Earn 600 Called to Shine points.
- Be Well Points – Give any amount and receive 75 Be Well points just for participating!

How can someone make a gift?

There are many ways to give, and we want to make it as easy as possible for you to support the causes that matter the most to you:

- Payroll Deductions: Spread your gift over 26 pay periods for greater impact, starting in January 2026.
- Recurring Donation: Set up a recurring gift through payroll deduction or credit card.
- One-time Gift: Make a one-time donation through payroll, credit card, or cash.
- PTO Donation: Donate unused PTO to a fund of your choice (non-exempt associates).

Visit BSMHgiveforgood.com to make your gift today or complete the form in the mailed brochure. Every contribution makes a difference, and your generosity helps transform lives in our community.

Thank you for your support of our Mission and for helping to bring good help to those in need!